We are born with certain character traits, while some are developed as we grow and experience new things. There are many different tests or assessments available to help us determine what careers might match our personality or interests. The most common test includes six interest themes based on research by John Holland that can be taken for free at FutureReadyIowa.gov.

These include the ★REALISTIC, ★INVESTIGATIVE, ★ARTISTIC, ★SOCIAL, ★ENTERPRISING, and ★CONVENTIONAL groups, reflected in the diagram to the right. After identifying the top three preferred interest areas, a user is left with an interest type, such as RIA, CES, or ECR. Occupations in this document have been labeled with these codes to help readers better understand potential matches for further research and investigation. Don’t worry if a career doesn’t match exactly to your code as this is not an exact science, but rather a starting point to help guide users in their career exploration process.

★REALISTIC
You like to work with your hands and use physical skills including repairing and making things with tools and machines. You prefer working on projects you can see and feel, not what can be imagined or theorized.

★INVESTIGATIVE
You tend to focus on ideas and enjoy collecting and analyzing information. You are curious and tend to prefer situations with minimal rules or regulations. You tend to like math and science.

★ARTISTIC
You focus on artistic self-expression, value independence, and are not afraid to experiment with ideas. You enjoy variety and tend to feel cramped in structured situations. Creativity guides you.

★ENTERPRISING
You are goal-oriented and often provide leadership and a high degree of energy when working with others. You tend to get bogged down by too much science, data, and analytical thinking. You are more comfortable selling and negotiating.

★CONVENTIONAL
You pay close attention to detail and work well with numbers and data. You prefer following the rules and working with clear expectations.

READY TO EXPLORE?
Contact the Iowa Intermediary Network (IIN) coordinator in your area and ask about opportunities for exploration. IIN Coordinators can help you find job shadows, internships, and student tours.

#IIN #IowaNsiders